



Sponsorship Opportunities

Saturday, April 12, 2025 • 10am - 1pm at Maybury Farm
Rain Date - April 13

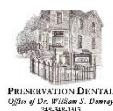
ABOUT THE EGGSTRAVAGANZA

The Annual Eggstravaganza is presented by six local organizations: Friends of Maybury State Park, Northville Community Foundation/Maybury Farm, Maybury State Park, Northville Parks & Recreation and Preservation Dental

- Annual Egg Hunt for children ages 2-10.
- Anticipating 700 children + their families in attendance. 2000 guests attended Eggstravaganza in 2024.
- Egg hunts will be broken into three age groups. Children will collect a specified number of eggs and will redeem for a prize bag filled with candy and promotional items from sponsors.
- Features food vendors/trucks, the Maybury Farm animals, egg hunts, characters such as the Easter Bunny, Tooth Fairy, Bumble Bee & Smokey the Bear, face painting, seed planting, and more!
- All sponsorship promotions and promotional items will be distributed to the public through Maybury Farm if both days have inclement weather.



**Promote your business while helping to make the
Northville Eggstravaganza a fun & festive event for local families!**



AVAILABLE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$1,000

- Your business listed as presenting sponsor in all event promotional materials including press releases, flyers, and posters.
- Your business banner or signage at the event.
- The opportunity to include a promotional item in the prize bag given to each child (700) count, kid-friendly items that are pre-approved by the PPC) Deadline for bag sponsors is March 10 due to bag printing timeline. Promotional items must be received by March 20.
- Your business name listed on a sponsor thank you flyer or coupon in each of the prize bags.
- Your business logo on the prize bag & event program. Logo must to be received by March 10.
- The opportunity to include an 8.5"x5.5" flyer in each of the prize bags. Flyer must to be received by March 20.
- A minimum of four 'thank you' posts on the partnership committee Facebook pages.
- Your business logo listed as the presenting sponsor in the event postings on social media.

HUNT SPONSOR: \$350

- Your business name listed on a sponsor thank you flyer in each of the prize bags.
- The opportunity to provide volunteers to help at your sponsored egg hunt.
- The opportunity to include a promotional item in the prize bag given to each child (700) count, kid-friendly items that are pre-approved by the partnership committee) Promotional items must be received by March 20.
- Your business listed on event program.
- A minimum of two 'thank you' posts on the partnership committee's Facebook pages.
- Your business listed as a sponsor in the event postings on social media.
- Your business listed on a sign by the egg hunt location.

ACTIVITY SPONSOR: \$175

- Your business name listed on a sponsor thank you flyer in each of the prize bags.
- Your business listed on a sign by the activity of your choice.
- A minimum of one 'thank you' post on the partnership committee's Facebook pages.
- Your business listed as a sponsor in the event postings on social media.

PRIZE BAG SPONSOR: \$100 + PROMOTIONAL ITEMS

- Sponsor must provide a prize bags promotional items, 800 items, should be kid-friendly and pre-approved by the partnership committee. Your business name listed on a sponsor thank you flyer in each of the prize bags. Promotional item must be received by March 20.
- The opportunity to include a 5.5"x4.25" flyer or coupon in each of the prize bags.
- Your business listed on a sign by the prize table(s).
- A minimum of one 'thank you' on the partnership committee's Facebook pages.
- Your business listed as a sponsor in the event postings on social media.



CANDY SPONSOR: \$75

- Your business name listed on a sponsor thank you flyer in each of the prize bags.
- Your business listed on a sign by the prize table(s).
- A minimum of one 'thank you' on the partnership committee's Facebook pages.
- Your business listed as a sponsor in the event postings on social media.

